



JANA KING

Marketing and Communications Coordinator

Jana King, Marketing and Communications Coordinator, brings over 10 years of experience in developing and implementing successful creative marketing and storytelling strategies. Jana's expertise in leveraging existing successful approaches with up-to-date best practices across various media, including print, web, email, and social media is an asset in communicating science to the public in an engaging and effective way. Jana is currently completing her thesis on social media applications in disaster management and emergency response for Louisiana communities at Loyola University New Orleans and is expected to graduate in 2025, and this research has deepened her involvement in the environmental communications sector. In her free time, Jana enjoys making videos about DIY projects, cooking, and other interests. She is also a candlemaker, selling in stores and art markets around New Orleans since 2020.

ORGANIZATION ROLE

Marketing and
Communications
Coordinator

PROJECT ROLE / FOCUS AREAS

Digital Marketing

Multimedia Content
Creation

Internal Newsletters

EDUCATION

MS, Marketing and
Communications,
Loyola University New
Orleans

Expected: 2025

BA, Communication
Studies, Louisiana
State University, 2021

PROFESSIONAL EXPERIENCE

2024–Present: Marketing and Communications Coordinator, The Water Institute

2023–2024: Social Media & Content Strategist, Coalition to Restore Coastal Louisiana and AmeriCorps

2020–2021: Marketing Manager & Administrator, New Orleans Dance Academy

2018–2020: Marketing Manager & Legal Assistant, Cueria Law Firm