



# RENEE ARAGON DOLESE

## *Director of Marketing and Communications*

Renee Aragon Dolese, an experienced strategic communications leader and former journalist, joined the Water Institute in 2024 as the Director of Marketing and Communications. Her mission, along with the talented Marketing and Communications team, is to convey the Water Institute's value and impact by delivering powerful mission-driven campaigns. Renee previously served at the Port of New Orleans where she was instrumental in building an award-winning strategic communications framework and team that continues to tell the Port's stories to a variety of stakeholders.

### ORGANIZATION ROLE

Director of Marketing  
and Communications

### PROJECT ROLE / FOCUS AREAS

Strategic  
communications

Mission/Vision-driven  
campaign development

Brand management

Marketing

### EDUCATION

BA, Mass  
Communications and  
English Literature,  
Colorado State  
University-Pueblo

### PROFESSIONAL MEMBERSHIP

American Association  
of Port Authorities-  
Communications and  
Public Relations  
Committee

New Orleans Regional  
Leadership Institute,  
Class of 2020

Public Relations  
Society of America

Originally from Colorado and a graduate of Colorado State University, Renee moved to New Orleans in 2005 with her husband, a New Orleans native, just ahead of Hurricane Katrina. Having lived through and covered the impacts of several storms and the Deepwater Horizon Oil Spill as an editor at New Orleans City Business newspaper, she experienced firsthand the importance of resilient and equitable communities, sustainable environments, and thriving economies.

### PROFESSIONAL EXPERIENCE

2024–Present: Director of Marketing and Communications, The Water Institute

2016–2024: Director of Marketing, Communications and Community Engagement, Port of New Orleans

2013–2015: Communications Manager, Port of New Orleans

2011–2013: Public Information Officer, Port of New Orleans

2006–2011: Custom Publishing Manager/Editor, City Business/ New Orleans Publishing Group

2002–2005: Editor-in-Chief, Colorado Homes and Lifestyles/Wiesner Media

1999–2001: Editor, *Where Magazine*, Abarta Media

1999–2001: Columnist/Consultant, ThriveOnline.com/Oxygen Media

1996–1999: Editor, *Breckenridge Journal*, *Summit Outdoors*, *Great Divide*