



ROBERT LANDRY



Company Role

Senior Advisor

Areas of Expertise

- Logistics
- Port Planning and Operations
- International Trade and Transportation

Education

M.Sc. Marketing,
Louisiana State University, Baton
Rouge, 1979
B.Sc. Psychology, Louisiana State
University, Baton Rouge, 1976

Experience Profile

Robert M. Landry, Senior Advisor at The Water Institute of the Gulf, brings years of experience in maritime business including cargo and maritime leases, cruise and tourism, industrial real estate, and vessel berthing.

Before joining The Water Institute, Landry was at the Port of New Orleans where since 1989 he has served as the Director of Marketing, Senior Manager of Operations, and most recently as Vice President and Chief Commercial Officer.

As Vice President and Chief Commercial Officer, Landry's focus was on increasing business volumes at the Port by means of customer outreach, new service developments, and joint venture opportunities. Landry was also responsible for working with both the state and local economic development agencies to increase maritime-related investment in the New Orleans area and the state of Louisiana.

Landry came to his post in New Orleans with nearly five years of experience as manager of marketing research for the South Carolina State Ports Authority in Charleston. Previous to that, he was a marketing instructor at LSU, Clemson University, and the College of Charleston in South Carolina, where he taught International Business, Marketing Research and Consumer Behavior.

Mr. Landry holds a bachelor's degree in Psychology and a Master of Science degree in Marketing from Louisiana State University in Baton Rouge, Louisiana.

Mr. Landry is married, and he and his wife Terri have one son, Rob.

Professional Experience

The Water Institute of the Gulf (Louisiana) 2021-Present

- *Senior Advisor*

Port of New Orleans 1989-2022

- *Vice President and Chief Commercial Officer*

South Carolina State Ports Authority, Charleston, SC 1984-1989

- *Manger, Marketing Research Department*

Clemson University, Clemson, SC 1983-1984

- *Instructor, Marketing Research and International Business*

