



COMPANY ROLE

Vice President of Mission Advancement

EDUCATION

BBA, Marketing, Texas Tech University, 1990

PROFESSIONAL MEMBERSHIP

President, Rotary Club of Baton Rouge

Vice President, Association of Fundraising **Professionals**

Leadership Louisiana, Council for a Better Louisiana

Vice Chair, Innovation Sub-Committee, Southeast Louisiana Super Region Committee

JENNIFER WINSTEAD

Vice President of Mission Advancement

Jennifer Winstead, Vice President of Mission Advancement, brings more than two decades of experience advancing organizations through strategic capacity building and fundraising. As the President and CEO of the Pennington Biomedical Research Foundation, which supports LSU's Pennington Biomedical Research Center, she strengthened the organization's ability to secure resources and increase their footprint during her 10-year tenure. She has held leadership positions across a range of nonprofits, including the American Heart Association Virginia Affiliate, where she launched her career, and the Diabetes Research Institute Foundation at University of Miami Miller School of Medicine.

Winstead is actively engaged in the community, including having served as President of the Baton Rouge Rotary Club and Vice President of the Association of Fundraising Professionals. She received her Bachelor of Business Administration in Marketing from Texas Tech University.

PROFESSIONAL EXPERIENCE

2024-Present: Vice President of Mission Advancement, The Water Institute

2015–Present: Small Business Owner

2004–2015: President/Chief Executive Officer, Pennington Biomedical Research Foundation

2001-2004: Small Business Owner

1993–1998: Director of Regional Development, Diabetes Research Institute

Foundation, University of Miami

1991–1993: Area Director, American Heart Association, Virginia Affiliate