



KACIE WRIGHT

Marketing and Communications Coordinator

Kacie Wright, Marketing and Communications Coordinator, brings over a decade of experience translating complex environmental science into accessible, engaging content for public audiences. With a strong background in scientific research and analysis, she has a proven track record of fostering community involvement in scientific initiatives and coordinating large-scale restoration projects in collaboration with partner organizations and volunteers.

ORGANIZATION ROLE

Marketing and
Communications
Coordinator

PROJECT ROLE / FOCUS AREAS

Science
Communication

Graphic Design

Data Visualization

Coastal Wetland
Restoration

Outreach and
Engagement

EDUCATION

MSP, Sustainable
Peacebuilding,
University of
Wisconsin-Milwaukee,
2016

BS, Biology, Eckerd
College, 2014

BA, Environmental
Studies, Eckerd
College, 2014

Kacie holds dual bachelor's degrees in biology and environmental studies from Eckerd College and earned her master's in Sustainable Peacebuilding from the University of Wisconsin-Milwaukee. Her academic work focuses on all perspectives of water resource management, including a recent project that maps Louisiana's coastal land loss crisis. During her graduate studies, she conducted ecotourism and community-based environmental sustainability research in Costa Rica. The following summer, Kacie led grant-funded risk assessment work in Ecuador, producing feasibility plans for local responses to a potential eruption of the Cotopaxi Volcano.

Since completing her studies, Kacie has worked at the intersection of society and the environment, promoting science-based decision-making and community resilience across multiple organizations. Her ability to conduct investigative research, produce professional visual communications, and bridge the gap between scientists and the communities they serve makes her a vital asset to the Water Institute's communications team.

PROFESSIONAL EXPERIENCE

2025–Present: Communications, The Water Institute

2020–2025: Biologist/CWPPRA Community Outreach and Media Specialist,
Wetland and Aquatic Research Center

2019–2020: Community Outreach and Media Specialist, Cherokee Nation
Businesses contractor in support of USGS

2018–2020: Habitat Restoration Coordinator, Coalition to Restore Coastal
Louisiana