

# KACIE WRIGHT

## *Marketing and Communications Coordinator*

Kacie Wright, Marketing and Communications Coordinator, brings over a decade of experience translating complex environmental science into accessible, engaging content for public audiences. With a strong background in science communication, coastal wetland restoration, and community outreach, she has a proven track record of fostering local involvement in environmental restoration projects in collaboration with partner organizations and volunteers.

Kacie holds dual bachelor's degrees in biology and environmental studies from Eckerd College and earned her master's in Sustainable Peacebuilding from the University of Wisconsin–Milwaukee. During her graduate studies, she conducted ecotourism and community-based environmental sustainability research in Costa Rica. The following summer, Kacie led grant-funded risk assessment work in Ecuador, producing feasibility plans for local responses to a potential eruption of the Cotopaxi Volcano.

Since completing her studies, Kacie has worked at the intersection of society and the environment, promoting science-based decision-making and community resilience across multiple organizations. Her ability to conduct investigative research, produce professional visual communications, and bridge the gap between scientists and the communities they serve makes her a vital asset to The Water Institute's communications team.

### PROFESSIONAL EXPERIENCE

2025–Present: Marketing and Communications Coordinator, The Water Institute

2020–2025: Biologist/CWPPRA Community Outreach and Media Specialist, U.S. Geological Survey – Wetlands and Aquatic Research Center

2019–2020: CWPPRA Community Outreach and Media Specialist, Cherokee Nation Businesses contractor in support of U.S. Geological Survey

2018-2020: Habitat Restoration Coordinator, Coalition to Restore Coastal Louisiana

### ORGANIZATION ROLE

Marketing and Communications Coordinator

### PROJECT ROLE / FOCUS AREAS

Science Communication

Graphic Design

Data Visualization

Coastal Wetland Restoration

Outreach and Community Engagement

### EDUCATION

Master's in Sustainable Peacebuilding, University of Wisconsin – Milwaukee, 2016

BA, Biology, Eckerd College, 2014

BA, Environmental Studies, Eckerd College, 2014

## SELECTED PROJECTS

**Capacity Building to Enhance Tribal and Regional Resilience.** *United Houma Nation (Ongoing). Communications and Graphic Design*. Provides Louisiana's largest Native American Tribe, the United Houma Nation (UHN) technical assistance and support in developing strategies to strengthen communication efforts.

**ANCHOR the Bayou: Strategies for Increased Resilience in South Lafourche and South Terrebonne.** *Bayou Community Foundation (2026). Graphic Design and Report Layout.*

**Louisiana Marine Mammal Restoration Strategy** *NOAA and the Louisiana Trustee Implementation Group (2026). Graphic Design and Report Layout.* Designed and formatted glossy report for the Louisiana Marine Mammal Restoration Strategy report for the Louisiana Trustee Implementation Group.

**Guidance for Coastal Ecosystem Restoration and Monitoring to Create or Improve Bird-Nesting Habitat (Version 2.0).** *Deepwater Horizon Louisiana Trustee Implementation Group (2026). Scientific Communications and Graphic Design*. Worked with scientists to develop clear and informative graphics to explain bird-nesting habitat restoration efforts.

**Enhancing the Resilience of Southeast Louisiana's Asian American Fishing Communities.** *NOAA (2025). Graphic Design and Science Communication*. Designed shrimp lifecycle and habitat graphic for final report. Designed shrimp lifecycle sticker sheet for community engagement efforts.

**Mississippi River 100.** *National Academies of the Sciences – Gulf Research Program (2025). Communications and Graphic Design*. Built relationships, identified programming, and supported strategic communications efforts to commemorate the Great Mississippi River Flood of 1927.

**Nueces County: Priority Actions to Address Key Social Determinants of Health.** *Corpus Christi-Nueces County Public Health District, Texas AM University Corpus Christi: Harte Research Institute, Community Resilience Center at The Water Institute. (2025) Graphic Design and Report Layout.*

**Escambia County Guidance Conditional Uses.** *Escambia County. (2025) Graphic Design and Report Layout.*

**Federal Emergency Management Agency (FEMA) Cooperating Technical Partners (CTP).** *FEMA (2025). Communications and Event Coordination Support*. Coordinate and facilitate resilience meetings with communities in various watersheds throughout FEMA Region 6 in support of Risk MAP program implementation. Activities performed by the Institute under the CTP program include implementation of flood risk mapping through watershed discovery projects, special communication projects, and creation of training materials for university engineering students and local engineering practitioners.

## SELECTED PUBLICATIONS


1. Engleby, L., Dalyander, P.S., Dausman, A., McLoughlin, M., Mallindine, J., Minor, A., Cowan, J. (2026). Louisiana Marine Mammal Restoration Strategy. The Water Institute. Prepared for and funded by the Deepwater Horizon (DWH) Louisiana Trustee Implementation Group. Baton Rouge, LA.
2. Deepwater Horizon Louisiana Trustee Implementation Group. 2026. Guidance for Coastal Ecosystem Restoration and Monitoring to Create or Improve Bird-Nesting Habitat, V 2.0. Baton Rouge, Louisiana.
3. Grismore, A., Mallindine, J., Wright, K., King, J. (2025). North Baton Rouge COMS Special Project Outreach Report. The Water Institute. [East Baton Rouge Parish]